



PoliteMail PRICING

PoliteMail Version 2.0 pricing effective as of March 1, 2007

Software with a Service

PoliteMail works as a two-part system, with an add-in software component for Outlook and a data server component provided over a standard high-speed Internet connection.

You license a copy of the PoliteMail add-in software for each Outlook user. Then you purchase the services as send credits, or purchase and host your own PoliteMail server behind your firewall.

PoliteMail Standard \$99

Single user system, supports multiple from addresses
Send up to 1,500 contacts at a time
Store and categorize up to 5,000 contacts total

PoliteMail Pro \$279

Multi-user capable, supports multiple from addresses
Send up to 25,000 contacts at a time
Store and categorize up to 50,000 contacts total

PoliteMail Team \$999 5-users

Professional version, with list, contact and response sharing, email content library sharing,
Send up to 25,000 contacts at a time
Store and categorize up to 100,000 contacts total

PoliteMail Unlimited \$1,296/mo.

Dedicated, hosted PoliteMail server environment
Includes 5 Pro Unlimited licenses
Send up to 1 million message per month

PoliteMail Services

\$99 for **10,000** send credits
\$249 for **50,000** send credits
\$399 for **100,000** send credits
\$749 for **250,000** send credits
\$999 for **500,000** send credits

Server Software

PoliteMail's response tracking, mailing lists, contact records, content library and opt-out functionality are provided via this secure data server automatically integrated into Outlook. You can purchase these as services, or by installing a PoliteMail server inside your own network operations center.

PoliteMail Server \$2,799

Includes PoliteMail Server software plus 5 Pro user licenses (EULA and CAL).
Supports up to 25 end users, \$999 per 5-users
Can be run on an underutilized Exchange Server
Requires Windows 2003 Server, IIS, .Net, SQL database server, mail server optional
Minimum 3.0Ghz 2GB RAM, 80GB space

PoliteMail Enterprise \$18,900

Includes PoliteMail Enterprise Server software plus 50 Pro user licenses (EULA and CAL).
Supports thousands of end users, depending upon hardware configuration.
Requires Windows 2003 Server, IIS, .Net, SQL database server, mail server optional
Minimum Dual 3.0Ghz 4GB RAM, 150GB RAID1

Additional EULA/CAL Licenses:

50 to 100: \$162 each
100 to 250: \$144 each
250 to 500: \$127 each
500+: \$108 each

Software Assurance Program: \$3600 plus \$27 per user, per year, 3-year contract. Training and help desk support

